## Maciej Cieślukowski

Maciej Cieślukowski, holder of a post-doctoral degree in economics in the field of finance, professor at the Poznań University of Economics and Business. Member of the Management Board of the Polish Economic Society (Poznań Branch). Graduate of the Poznań Academy of Economics, majoring in Finance and Banking, specialisation: Finance and Monetary Policy (1997). In the 2016-2020 period, he was the Head of the Department of Public Finance at the Poznań University of Economics and Business.

His area of research is finance, with a particular focus on public finance, EU finance, tax systems, corporate and bank taxation and finance in sustainable development economics. Author of more than 60 scientific publications, lecturer at many foreign universities.

For several years, he has cooperated with selected Marshal's Offices and the National Centre for Research and Development as an expert evaluating applications for EU funding. He has experience in the preparation and implementation of scientific and investment projects in cooperation with companies and public sector entities. Author of expert opinions for the Senate of the Republic of Poland.

## Hanna Kuzińska

In 1973, Hanna Kuzińska completed a Master's programme at the Faculty of Economics and Sociology of the University of Lodz, majoring in trade economics. In the period 1974 to 1982 she worked in the trade, construction, IT and tourism sectors.

She started her academic work in 1982 at the Institute of Finance, where she received a PhD in finance.

She earned a post-doctoral degree in economic sciences in 2007, after defending her thesis entitled "The role of indirect taxes in Poland" at the Faculty of Economic Sciences of the University of Warsaw.

She has been employed at the Department of Finance of Kozminski University since 1997, and since 2007 she worked there as an associate professor. During the period 2006 to 2007 she also worked at the Faculty of Management of the University of Warsaw, and from 2007 to 2009, at the School of Banking and Finance in Bielsko-Biała.

As an expert, she worked at the Research and Survey Office of the Chancellery of the Sejm and at the Chancellery of the Senate. From 2006 to 2007, she was a vice-president of an interbank company: System Pozagiełdowego Obrotu Instrumentami Finansowymi.

In the 2002-2005 period, she served as an Undersecretary of State at the Ministry of National Education and Sport. From 2008 to 2011, she was an advisor to the Minister of National Defence.

She is the author of numerous academic publications in the field of finance and economics.

## Szymon Midera

An experienced executive with strong skills acquired during his service in managerial positions at banks and other financial institutions. A successful manager in State-owned and private companies, with a proven track record of success. Since 2016, he has been the founder, co-owner and CEO of Shumee SA (commerce platform) - one of the leaders in the cross-border

e-commerce market. Member of supervisory boards with lengthy experience in the area of professional corporate governance standards. An expert in banking, e-commerce, incubation and acceleration of start-ups. A panellist and author of numerous publications on the e-commerce market and marketplace platforms. A long-distance runner, music aficionado and happy father of four daughters.

He is a graduate of International Economic and Political Relations at the University of Lodz and the Advanced Management Programme at INSEAD in Fontainebleau. He also completed the Executive MBA Programme at the Faculty of Management of University of Łódź, organised in partnership with Towson University and Robert H. Smith School of Business.

For eight years, until June 2016, he served as President and Vice-President of the Management Board of Bank Pocztowy. During that time, the Bank acquired around one million clients and underwent a transformation from a clearing institution to a large-scale retail bank, launching, among other things, a state-of-the-art online banking service and a network of around 300 branches.

Previously, for seven years, he was associated with mBank, where he managed, among other things, the areas of marketing, online sales and business development.

He serves as Chairman of the Entrepreneurship Council at the University of Lodz at a voluntary basis.

# Andrzej Oślizło

Andrzej Oślizło is a graduate of the University of Economics in Katowice (majoring in Economics) and the Silesian University of Technology in Gliwice (majoring in Computer Science). He also completed MBA studies at the European University in Montreux, Switzerland.

For over 25 years, he has been managing business ventures in Poland and on the foreign markets. He specializes in business management, investments, mergers and acquisitions, as well as strategies, in particular concerning foreign expansion. During his career, he has successfully served as the President and Member of the Management Board of companies from the following industries: ICT, TSL, aviation, finance and banking (m.in. Schenker Sp. z o.o., LOT S.A., Aviva S.A., Expander Advisors Sp. z o.o., Burietta Sp. z o.o. – Inelo Group).

His professional experience also includes cooperation with Private Equity funds, including Trinity Management and Innova Capital, on behalf of which he held supervisory and management functions in the bodies of portfolio companies, as well as was responsible for their value growth and capital exits.

## Marek Panfil, PhD

Marek Panfil, PhD is a graduate of the Warsaw School of Economics, currently a senior lecturer in the Department of Finance at Kozminski University.

Experienced expert in the valuation of enterprises and intangible assets. Strategic advisor in the field of building company value for shareholders. A senior lecturer who can successfully combine the academic and business worlds. Author/co-author of 11 books and 45 articles in the area of corporate finance and valuation.

He gained over 25 years of professional experience in Canada (KGHM International - as an Internal Audit Manager and in EY as a manager in Transaction Advisory Service Valuation and Business Modeling), in Poland in consulting companies and as an independent member of supervisory boards in KGHM Polska Miedź SA, Interferie SA, NDM SA, and also as a lecturer, mentor, and head of postgraduate studies in the field of business valuation.

For many years, he has been training managers during postgraduate studies, currently at the Kozminski University, and previously also at the Warsaw School of Economics. He cooperates as an instructor with the EY Academy of Business and the French Economic Institute, conducting training in financial liquidity management and working capital, business valuation, assessment of profitability of investment projects.

Member of the Management Board of the Polish Association of Certified Business Valuators in Poland.

More information on the private website: marcapanfil.com

## Marek Radzikowski

Doctor of economics, head of the Economic Growth Research Department of the Warsaw School of Economics, lecturer of data science subjects, author of many economic publications, including two books.

He completed his master's degree with distinction at the Warsaw School of Economics, majoring in finance and banking, and then completed MBA studies as part of The Community of European Management Schools (CEMS) program. He also studied at the Department of Economics of the Massachussetts Institute of Technology (MIT) in Cambridge and at the Erasmus University Rotterdam School of Management. He is a scholarship holder of Fulbright, the Socrates-Erasmus program, the Minister of National Education, Dr. Irena Eris, and a winner of awards and distinctions of among others, President's of Warsaw, Top Ten, PwC and Europrimus.

He started his professional career as a leader of projects improving management processes in international corporations, and later as a senior economist and secretary of the Macroeconomic Council at the National Bank of Poland. He co-founded the Civic Development Forum (FOR) as deputy director of the analytical department and deputy chief economist, and then worked as head of the cabinet (head of advisors) of the Minister of Finance. He was also an advisor to the management board of the Polish Bank Association, a President of the Warsaw Banking Institute, and in recent years he worked as Vice President at J.P. Morgan.

He is a member of the Society of Polish Economists and an expert at the Institute of Public Finance.

#### Paweł Waniowski

Professor at the Faculty of Management of the Wrocław University of Economics, habilitated doctor of economic sciences in the discipline of management science. Currently, he is the head of the Department of Marketing Research. His interests focus on marketing, public relations, price management and customer communication. In addition to working at the Wrocław University of Economics, he also lectured at other universities, conducted training or was a consultant and expert for various public institutions (including the National Labor Inspectorate and the Provincial Police Headquarters in Wrocław) and enterprises in the field of marketing

strategies, marketing research and the process of creating image. He conducted various research and educational projects, was the originator and director of postgraduate studies and a lecturer at MBA studies. Participant of over 100 scientific conferences, chairman and participant of numerous scientific and science popularization sessions. Appraiser of the Ministry of National Education in the field of giving opinions on teaching programs and expert of the National Science Center.

Author or co-author of approximately 120 scientific and popular science publications, including 12 books (including popular studies in the field of marketing "Marketing. How to do it?" and "Marketing. Theory" and examples"), supervisor of over 650 master's and diploma theses and numerous studies, expert opinions and reviews.

## Katarzyna Zimnicka-Jankowska

Katarzyna Zimnicka-Jankowska is an independent member of the Supervisory Board and the Audit Committee at cyber\_Folks S.A., a WSE-listed company. Previously, she served on the supervisory boards of companies such as IDS-BUD S.A., DiM Construction Sp. z o.o. i Piastowskie Przedsiębiorstwo Usług Komunalnych Sp. z o.o.

Since 2012, she has run her own business, providing strategic and financial advisory services, including advice on mergers and acquisitions, finance raising, valuation and analysis of effectiveness of investment projects. Between 2010 and 2012, she was a Member of the Management Board of PKP Intercity S.A., where her responsibilities included among others the creation and implementation of strategy as well as the planning and implementation of key investment processes. Prior to that, she was an director in corporate finance consulting companies, like KPMG or Pekao Access.

Katarzyna Zimnicka-Jankowska is a graduate of the Faculty of Organisation and Management of the Lodz University of Technology. She also holds a Charted Financial Analyst (CFA) certificate.