



Bank Polski

Report
Evaluation of rationality of sponsoring and
charity policy of PKO Bank Polski S.A.,
submitted to the Annual General Meeting
of PKO Bank Polski S.A. in 2016

Chapter 1

EVALUATION OF RATIONALITY OF SPONSORING AND CHARITY POLICY OF PKO BANK POLSKI IN 2015

I. Sponsoring

PKO Bank Polski carries out sponsoring actions to shape the image of the Bank as a trustworthy financial institution that is socially involved, modern and open to clients' needs, and also to solidify the Bank's relationship with the business landscape.

By virtue of its almost 100-year long history, the Bank is specially committed to participating in the projects which contribute to the common well-being of Poles and introduce our heritage, culture and arts to the society. The national tradition popularisation aspect of the sponsoring policy follows the Bank's mission concerning retaining its Polish character.

Experience and position of the leader in the financial market make the Bank feel obliged to motivate young people to set ambitious goals and prove successful in implementation of innovative projects, and thus to map out the lines of development for Polish science and entrepreneurship.

In 2015, the Bank conducted 277 projects of various scale: nationwide projects – communicated in the media and supported with promotional actions, but also smaller projects – dedicated to local communities which find it difficult to acquire funds to organise meetings with culture, scientific and local entrepreneurship promoting picnics.

Culture, national heritage and education supporting expenditures (over 40%) and organisation and communication of the in-house sports project “PKO Let's run together” (“PKO biegajmy razem”) (approx. 25%) are the highest items on the sponsoring budget of the Bank.

Every year, the Bank receives over a thousand proposals of cooperation for evaluation. The offers reviewed come from the outside (they are sent by companies, foundations, local government units, schools, the media) and from the inside (requests prepared by Bank's organisational units). Their array of topics is broad and they vary considerably on account of their potential to match up to the Bank's brand, promotional benefits and financial involvement.

The sponsoring policy of the Bank is governed by the principles of marketing activity and a multistage process of project advising and acceptance for implementation. In stage 1, the following parameters of the offer are evaluated in expert terms:

- project significance,
- business and/or image potential,
- sponsor title offered,
- reliability of the organiser, warranting high performance,
- business landscape where the Bank appears as a sponsor, and
- equivalence of sponsoring benefits to the budget requested.

The offers which are positively scored are advised upon by the Sponsoring Committee. Care about the rationality of the sponsoring policy pursued by the Bank stems from participation in the Committee works of representatives of business areas and marketing and PR functions, whereby thorough offer review is ensured.

In drafting a recommendation, evaluation by the business representatives is particularly important, as it is them to identify the potential for promotion of Bank's services and the capacity to build business relationships. Use of the potential of running events to promote a credit card dedicated to joggers (PKO Poznań Marathon, for example) or set-up of sales stands during large outdoor events (celebration of the jubilee of Polish Air Force Academy (WSOSP) in Dęblin, for example) are model examples of such approach.

Focus on active participation of Bank representatives (professional participation in panels, presentations or award ceremonies), whereby the position of the Bank as the banking expert is emphasised is a particularly important aspect of implementation of banking projects.

The Bank pursues sponsoring activity nationwide and locally. It covers the following programme areas:

- CULTURE AND ARTS – protection of national cultural and artistic heritage, cultivation of tradition, protection of historical heritage,
- EDUCATION – support for science and research, and for educational projects aimed at developing entrepreneurship and promoting innovativeness,
- SPORT – support for mass sport, encouraging to activeness linked with charity,
- BUSINESS – support for the leader position of the Bank in the financial market, helping Polish entrepreneurs, maintaining and building business relationships, and
- events significant for local communities – consolidating the image of the Bank as the partner to local business groups, local government units and cultural centres.

In each of the said areas, the Bank also strives to stand out and promote patriotic and historical values as well as recognise the potential to promote the Polish identity. These values are conveyed by both cultural and artistic programmes (e.g., the collection titled New Portraits of Polish Kings by Waldemar Świeży (Nowy Poczest Władców Polski)), sports programmes (e.g., May 3rd Constitution Run (Bieg Konstytucji 3. Maja), Independence Run (Bieg Niepodległości), Warsaw Uprising Run (Bieg Powstania Warszawskiego)), educational programmes (e.g., Poland and Modern World Knowledge Contest (Olimpiada o Polsce i Świecie Współczesnym)) or business programmes (supporting companies entering foreign markets).

That the activities focusing on promoting patriotic values were recognised was affirmed by the Bank's presence among the finalists of the competition for the "Memory Guard" ("Strażnik Pamięci") title held in 2015 by the *Do Rzeczy* weekly magazine. The judging panel appreciated that the Bank engaged in the projects preserving national identity and fostering collective memory, inter alia in history promotion by sport and supporting running events held on anniversaries of important historic events. The statuette of Sky Blue Lions (Błękitne Lwy) received for the many-year patronage of the Polish Feature Film Festival in Gdynia is another exceptional laurel.

PKO Bank Polski was also honoured in the area of culture with the Award of the Marshal of the Warmińsko-Mazurskie Province "2015 Partner" ("Partner 2015") for involvement in the projects cultivating Polish culture and arts.

These awards confirm the sponsoring policy of the Bank which is aimed at supporting the events, anniversaries and cultural institutions of significance for the Poles long-term.

II. Charity

In keeping with the Bank's strategy, for 6 years the PKO Bank Polski Foundation has been pursuing activities benefiting the commonweal in the areas of education, training, social assistance, healthcare and health promotion, culture and arts, environment protection, support for development of local groups and communities as well as promotion of social goals in the banking environment and arranging voluntary activities on behalf of the Bank and the Group.

In 2015, the Foundation received 683 requests for cash donations to perform social tasks. 325 projects received positive opinions. The decision-taking process consists in the review of each request received by electronically at the meeting of the Foundation team (recommendation). When a donation of over PLN 20,000 is requested, the request is additionally advised upon by the members of the Foundation Programme Council. Further, through the agency of the Foundation material donations in the form of IT equipment and furniture withdrawn from use at Bank branches are made to non-governmental organisations.

The tasks performed are conducive to strengthening the emotional relationship between the Bank and business landscape, which helps build relationships with stakeholders (clients, shareholders, representatives of state administration and local government units and employees).

The Foundation runs autonomous projects or cooperates on projects with the banking marketing function, taking social tasks to complement sponsoring projects (cooperation under the ACM International Collegiate Programming Contest (Akademickie Mistrzostwa w Programowaniu Zespołowym), a running programme “PKO Let’s run together” or the Bank’s Collection of Arts, for example).

In line with the adopted development lines, the primary goal of the tasks performed by the Foundation is to offer professional and financial support for the projects significant for development of Poland, carried out for and in consultation with the local communities, and oriented at building the civil society.

The Bank and the Foundation concluded a cooperation agreement which governs the principles of the activities performed together. In 2015, the tasks of the Foundation were primarily funded with the Bank’s donations. Additional funds earmarked for charity purposes, provided under long-term agreements, come from the profit earned on non-cash transactions made by Inteligo clients, associated with two affinity cards: *Dobro procentuje* (the card launched in 2013) i *Polskie Sztuczne Serce* (PSS card which expired in 2015).

The goals of the Foundation listed in the Charter are accomplished in 7 strategic areas:

- EDUCATION – support for science and research plus education and alternative forms of education in Poland,
- TRADITION – tradition cultivation, protection of historical heritage and education in patriotic spirit,
- HOPE – social aid addressed to the persons at risk of social exclusion, notably the harmed and disabled persons,
- HEALTH – healthcare and life protection as well as preventive healthcare,
- CULTURE – protection of national cultural and artistic heritage and support for artistic works of young Polish artists, rendered pro bono,
- ECOLOGY – taking social initiatives to popularise knowledge of natural environment protection and protection of water reservoirs in particular, and
- SPORT – encouraging especially children and youth as well as disabled persons to exercise.

Care about the rationality of the sponsoring and charity policy pursued stems from the synergy of actions taken by the Bank and the Foundation which is bolstered by the Foundation Programme Council, including the Bank representatives involved in its works. In the strategic areas most important in image-building terms such as culture, tradition, education or sport, the Bank and the Foundation carry out their projects together or separately. In turn, the Foundation engages autonomously in the projects aimed at social aid, healthcare and life protection and ecology.

Such a division of engagement in strategic areas on the one hand enhances the image benefits for the Bank and on the other hand extends their spectrum.

Examples of cooperation:

1. Running Programme

- 1) During each run sponsored by the Bank, the Foundation sets the charity goal and invites joggers to join the campaign “I run for...” (“biegnę dla...”). The rule is that during running races we support persons battling against serious illnesses and disabilities, both children and adults:
 - in 2015 we organised 58 charity runs,
 - 30,057 competitors ran for those in need,
 - 63 persons (9 adults and 54 children) received assistance during charity campaigns, and
 - thanks to runs, the Foundation handed over PLN 860,000 to the persons fighting for decent life and health.

- 2) PKO Charity Run – a stadium relay race held concurrently at 12 stadiums in selected cities and towns all over Poland. The goal, agreed by the Bank and the Foundation, was to name and subsidize 12 organisations fighting against poverty among children and youth at school, including the undernourishment phenomenon in that social group. 3,600 persons joined the run as a sign of support for that initiative. In total, joggers made 26,720 laps around the track and contributed to the PKO Foundation donating PLN 632,000 for means for the youngest.
2. ACM International Collegiate Programming Contest
As in previous years, in 2015, the Foundation funded grants for the best Polish teams participating in the Poland Collegiate Programming Contest (grants of PLN 45,000), teams participating in the Central Europe Regional Programming Contest (Grants of PLN 30,000) that went through to ACM-ICPC World Finals 2016 and ACM-ICPC Finalists (grants of PLN 30,000). This form of assistance was used by students from 5 Polish universities running IT programmes.
3. Bank's Collection of Arts
As part of the programme promoting works of young artists, the Foundation organises and finances open-air events of art schools and individual exhibitions for outstanding students. In 2015, open-air photography workshops called "Black Suns" ("Czarne słońca") of Photographic Studio No. 3 of Professor Piotr Wołyński and Assistant Professor Sławomir Decyk from the University of Arts in Poznań took place. After the workshops in the Iżera Mountains, a vernissage showing the works of participants was organised at the Bank Head Office. It was accompanied by a short lecture. Some photos are on a permanent display at the head office of PKO Bank Polski in Frankfurt am Main.
4. Wrocław University of Technology
Bank's cooperation with the University of Technology covers running by Bank experts a course titled "Banking sector in Poland. Theory and practice with PKO Bank Polski." („Sektor bankowy w Polsce. Teoria i praktyka z PKO Bankiem Polskim"). The Foundation provides funds for the pilot programme "Graduate-Driver" ("Absolwent-Driver") operated by the Disabled Drivers Help Association "SPiNKa". Its beneficiaries are students and graduates of the Wrocław University of Technology.

PKO Bank Polski pursues the sponsoring and charity activity in a rational manner and with utmost due diligence, considering the interests of the company and social benefits.

Chapter 2

LIST OF KEY SPONSORING AND CHARITY PROJECTS IN 2015 BY AREA

III. Sponsoring

1. CULTURE AND ARTS

The Bank participates in respectable cultural events and supports numerous cultural institutions all over Poland. The activities cover regular sponsoring cooperation, patronage of exhibitions, festivals and support for creative literature- and journalism-dedicated competitions. Being the largest Polish bank, PKO Bank Polski strives for the projects carried to shape patriotic values in our society, strengthen bonds with Polish heritage and deepen the knowledge of Polish history.

Key sponsoring activities in that area:

Cooperation with cultural institutions

- The National Museum in Warsaw – patron of the Gallery of Medieval Art;
- patronage of the collection of portraits of Polish kings by Waldemar Świerzy and vernissage of the “New Portraits of Polish Kings. Świerzy versus Matejko” (“Nowy poczet władców Polski. Świerzy kontra Matejko”) exhibition organised at the Royal Castle in Warsaw;
- The Raczyński Library in Poznań;
- The National Forum of Music in Wrocław – strategic partnership;
- cooperation with philharmonic orchestras and opera theatres: The Warsaw Philharmonic Orchestra (strategic partnership), the Feliks Nowowiejski Warmian-Masurian Philharmonic Orchestra in Olsztyn, The Krakow Opera, The Nova Opera in Bydgoszcz and Podlasie Opera and Philharmonic Orchestra – European Centre for the Arts in Białystok and The Castle Opera in Szczecin;
- theatres: Arnold Szyfman Polish Theatre in Warsaw, Stefan Jaracz Theatre in Łódź, Summer Stage of W. Gombrowicz Theatre in Gdynia and Imka Theatre in Warsaw.

Support for music festivals

- Bydgoszcz Opera Festival – organised since 1994 by The Nova Opera in Bydgoszcz;
- The Krakow Opera Summer Festival;
- The Artur Rubinstein Philharmonic Orchestra Festival “The Colours of Poland” (“Kolory Polski”) in Łódź;
- Wratislavia Cantans – the most important classical music festival in Central and Eastern Europe;
- International Music Festival in Mielec – organ music, solo concertos, concerts of chamber ensembles, choirs and orchestras;
- “Schola Cantorum” National Festival of Early Music – the only music event for school students in Poland; it introduces early music works from the Medieval to Baroque music.

Support for film festivals:

In 2011, a bank patronage was initiated to preserve and popularise the achievements of Polish cinematography. In the first period, the Bank actively joined the programme of digital reconstruction of masterpieces of Polish cinema. In the subsequent years, the “cinema project” was filled in with festival events which benefitted from the effects of the digitalisation programme (movies were shown and DVDs with movies were distributed):

- Polish Feature Film Festival in Gdynia – festival guests participated in the first-night show of the movie “I hate Mondays” („Nie lubię poniedziałku”), digitally reconstructed with the Bank’s support;
- PKO Off Camera International Festival of Independent Cinema;
- SCRIPT PRO – a competition aimed at supporting young Polish scriptwriters;
- International Young Audience Film Festival ALE KINO! – the festival promotes valuable films from all over the world which show the richness and diversity of cinema for children and youth.

Support for creative literature- and journalism-dedicated projects:

- Kisiel Awards – first bestowed by the writer and columnist Stefan Kisielewski. Honourable mentions are awarded in three categories: politician, columnist and entrepreneur;
- Phrases (Frazy) – Words in songs festival, inspired by the works of Jacek Kaczmarski;
- Music Competition and Creative Writing Debuts Competition organised by Polish Radio in Białystok and aimed at discovering new creative writing talents;
- Grand Press 2015 – a competition in which the Bank funded Grand Press Economy awards for the best economics journalist in 2015.

2. EDUCATION

Education and support for science and research are the natural areas of the sponsoring activity pursued by the Bank as the employer, institution open for young people and organisation educating and upgrading employee skills. The Bank cooperates with universities and colleges as well as with educational centres all over Poland. Sponsoring beneficiaries are school and university students from various regions in Poland. For years the bank has been actively supporting implementation of educational and research projects aimed at teaching entrepreneurship and innovativeness among other aspects. Key projects in the area:

- My first business before turning 20 (Mój pierwszy biznes przed 20-tką) – a project organised by the WSB University in Wrocław; it is addressed to secondary school students and it aims at practical learning of entrepreneurship and innovativeness;
- School Online Stock Market Game – a project organised by the Lesław A. Paga Foundation; it is an on-line simulation teaching young people how to invest on the stock exchange;
- Poland and Modern World Knowledge Contest – for many years the Bank has been supporting one of the oldest knowledge contests run under the honorary patronage of the President of the Republic of Poland. Knowledge contest winners are awarded with university admission at almost all the universities in Poland; they can enrol without exams at many social sciences, economics, law or other arts faculties;
- Support for participation of University of Warsaw representatives at the Poland Collegiate Programming Contest, Central Europe Regional Programming Contest and ACM-ICPC World Finals promoting talented and ambitious students;
- Mars rover project (Projekt Łazik marsjański) – a vehicle built by the Students of the University in Białystok won the fourth place in the University Rover Challenge 2015, held in the United States, and second place in the European Rover Challenge 2015;
- University of Colours (Kolorowy Uniwersytet) – a project dedicated to primary school students and organised by the Adam Mickiewicz University in Poznań; it aims at introducing students to various areas of science and research in an unsophisticated manner; and
- Bydgoszcz Festival of Science, organised by the Kazimierz Wielki University in Bydgoszcz; it aims at popularising science and research among the citizens.

3. SPORT

Implementation of an in-house programme: “PKO Let’s run together”

With the “PKO Let’s run together” programme operated since 2013 the Bank has been encouraging Poles to exercise together. The Bank wants to show that running is the best interest-bearing term deposit which will generate profits for life in the form of a better physical condition.

By participating in charity campaigns, organised during the runs sponsored by the Bank, one can also help the needy. Charity jogging campaigns. Since 2013 there have been 147 such campaigns held and the PKO Bank Polski Foundation supported 153 beneficiaries with the amount of PLN 2.1 million.

In 2015, several dozen running events took place across Poland under the programme. The most important were:

- marathons and half marathons: PKO Wrocław Marathon, PKO Wrocław Night Half Marathon, PKO Silesia Marathon, PKO Poznań Marathon, Poznań Half Marathon, PKO Białystok Half Marathon, PKO Rzeszów Half Marathon and PKO Solidarity Half Marathon;
- jogging rounds: PKO Rzeszów Runs and PKO Grand Prix of Gdynia. The runs commemorating historic events like the Warsaw Running Triad “Chase the Remembrance” (“Zabiegaj o

- pamięć”) comprising 3 runs: May 3rd Constitution Run, Warsaw Uprising Run and Independence Run, are particularly noteworthy;
- PKO Charity Run – in-house running project of the Bank. The first round was organised in 12 cities and towns of Poland at the same time. Over 3,000 joggers made 26,720 laps around the track in total and contributed to the PKO Bank Polski Foundation donating PLN 632,000 for means for children; and
 - jogging training courses given at almost 80 athletics stadiums around Poland under the campaign: “I run because I like it” (“BiegamBoLubię”).

Other sports events

- Piast Race (Bieg Piastów) – held in Jakuszyce as part of the Ski Race Festival;
- Cavaliada Tour – the most prestigious horse races in Poland, held in Poznań, Lublin and Warsaw; and
- Days of the Sea (Dni Morza) in Szczecin – a spectacular mass event in Szczecin during which unique yachts and tall ships from the harbours worldwide are moored at the pier.

4. BUSINESS

The Bank engages in sector events, whereby it intensifies its promotional activities supporting sale of products and services. The fact that Bank representatives take part as experts in thematic discussions of significance for business circles only confirms the position of the Bank as the financial market leader.

Examples of initiatives:

- sector competitions – Entrepreneur of the Year (Przedsiębiorca Roku), held by the EY and supported by a road-show, Polish Company – International Champion (Polska Firma-Międzynarodowy Czempion) held by PwC, Think Tank “Poland, Go Global” – together with ICAN Institute; Young Brands of Success (Młode Marki Sukcesu), organised by Gremi Business Communication publishing house;
- a round of meetings under the “Capital for Development” (“Kapitał dla Rozwoju”) headline – 16 meetings held in provincial capitals for entrepreneurs, representatives of local government units and non-governmental organisations, universities and the media. The meetings were to popularise obtainment of own funds to implement EU programmes by the capital market;
- Economic Forum in Krynica;
- Cooperation with Azoty SA Group – a three-year programme titled “Knowledge is of the essence” (“Grunt to wiedza”), aimed at popularisation of optimal fertilization technology as well as development of new technologies of fertilization and fertilizers adapted to the needs of the Polish agricultural sector;
- Eastern Economic Congress – the biggest business event organised for Eastern regions of the Poland. Project beneficiaries are entrepreneurs from the Eastern provinces and from behind the Eastern border. The Congress facilitates experience sharing and is the starting point for new businesses;
- Retail Banking Congress in Warsaw;
- European Financial Congress in Sopot;
- D-RAFT Corporate Demo Day – promotion of the most interesting technology solutions and of cooperation of the biggest corporations with the leading European start-ups; and
- Other conferences supported by the Bank in 2015: Warsaw Capital Market Summit, WallStreet 19, Professional Investor, CFO Congress of Listed Companies organised by the Polish Association of Listed Companies, Chemical Industry Summit & Awards Gala and Polish Chemistry Congress.

5. EVENTS OF SIGNIFICANCE FOR LOCAL COMMUNITIES

The Bank participates in many smaller local projects which are very important for the community of a given Polish region. These activities are to integrate various groups and circles, build an experience sharing platform, and also develop entrepreneurship spirit among region inhabitants. Such initiatives contribute to the consolidation of the Bank’s image as the socially-engaged institution which cares about Client’s needs. They also support implementation of business goals in a given region. Local business units of the Bank pursue all their projects together with the marketing function. Examples of

such initiatives are: meetings with local entrepreneurs, cooperation with chambers of industry and commerce, local cultural centres and schools, and also support for mass events like harvest festivals, city or town days and other festivities.

IV. Charity

PKO Bank Polski Foundation performs its tasks on three levels in terms of coverage:

1. Strategic,
2. Local,
3. Individual.

1. STRATEGIC PROJECTS

Foundation offers strategic support first and foremost for the initiatives undertaken by other entities whose statutory goals coincide with those of the Foundation. In 2015, 38 such projects were carried out.

In the EDUCATION area, 15 projects were carried out. The most important were:

- SIEMACHA Association – support for programmes of social solidarity-building with children and youth in a difficult situation, improving the functionalities of the facilities used in the educational process and developing talents in that social group;
- Jagiellonian Club (Jagiellońskie Towarzystwo Kulturalno-Oświatowe “Klub Jagielloński”) – support for educational and instructive activities under the project addressed to secondary school students “Academy of Modern Patriotism” (“Akademia Nowoczesnego Patriotyzmu”);
- Jan Łukasiewicz Centre of Strategic Solutions (Centrum Rozwiązań Strategicznych im. Jana Łukasiewicza) – support for the grant system for secondary school teachers of mathematics and information technology; and
- Technology Entrepreneurship Foundation (Fundacja Przedsiębiorczości Technologicznej) – support for the acceleration programme carried out under the “MIT Enterprise Forum Poland” project, aimed at ensuring support for technology start-ups in commercialisation of their projects.

In the TRADITION area, 11 beneficiaries received support, among others:

- Generation-to-Generation Foundation (Fundacja Wspólnota Pokoleń) – funding awards for the winners of the sixth edition of the competition “Buckles and buttons with the eagle covered with rust...” (“Sprzączki i guziki z orzełkiem ze rdzy...”) held by the Public Education Office of the Institute of National Biuro Remembrance and supporting the project “Intergenerational Dialogue” (“Dialog Międzypokoleniowy”) targeting the representatives of the circles that contributed to the democratization of life in Poland, and also supporting the assistance programme for the activists involved in the process of democracy restoration in our country after 1945;
- Warsaw Uprising Museum – for organisation and promotion of the third and fourth editions of the Jan Rodowicz “Anodes” award competition (Nagroda im. Jana Rodowicza “Anody”); and
- Józef Piłsudski Museum in Sulejówek for conducting the activities to consolidate the circle of history students and teachers in remembrance of the prominent leader.

In the HOPE area the Disabled Drivers Help Association “SPiNka” has been **the strategic partner of the Bank since 2012**. The association works for the persons with locomotor, speech and hearing dysfunctions; it runs, among others, specialist driving courses and provides assistance in car purchase and adaptation process under the project “Mobility of Disabled Persons” („Mobilność osób niepełnosprawnych”) and the programme “Graduate-Driver” (“Absolwent-Driver”) (at universities and colleges);

In other areas: HEALTH, CULTURE and ECOLOGY 4 partnership projects were conducted.

The Foundation also pursues its own special projects. As example, one can name two cyclical strategic projects, carried out with the Bank since 2009:

- Banking Honourable Blood Donation – in the last blood donation round 28 campaigns during which 2,144 persons donated 965.1 litres of blood in total were carried out together with the National Blood Centre (Narodowe Centrum Krwi);
- Santa Clause integration meetings – last year 5,997 children participated in the joint Christmas parties given during 40 Santa Clause meetings organised for children from day care centres and children from families of Bank employees in 27 towns across Poland. 204 volunteers, most from the Rifleman Rifle Association (Związek Strzelecki Strzelec), offered free help in that event organisation. Gifts, artistic materials and decorations were received by 21 day care and educational centres named by bank employees in the area;

and two initiatives which started in 2015:

- Bank's Collection of Arts (presented above);
- Collection of Jan Weber – a prominent musicologist and radio journalist who died in 1992 leaving as his legacy an enormous collection of recordings and musical notations. PKO Bank Polski Foundation purchased the Collection of Jan Weber – comprising 7,779 records and 2,127 tapes with recordings of radio interviews and programmes, among others – and contributed it to Polish Radio so that it can be made available in the form of educational programmes broadcast on the radio. The invaluable collection was bestowed during the ceremonious gala organised to mark 90 years of Polish Radio.

2. LOCAL PROJECTS

The Foundation carries out local tasks, based on the continuously developed employee volunteering programme which can be joined by each and every employee of the Bank or the Bank Group. Foundation's cooperation with individual volunteers aims at verifying the reliability of applicants and building the Bank's relationship with the local environment. Additionally, volunteers can draw Foundation's attention to valuable local ventures, interesting undertakings and trusted organisations working for charity. By the end of 2015, 1,185 Volunteers were registered in the employee volunteering programme.

In 2015, 211 local projects were conducted.

3. INDIVIDUAL PROJECTS

Striving to combine the sponsoring initiatives of PKO Bank Polski with charity, during running races the Foundation organises charity campaigns aimed at saving life and helping in medical treatment. Among the persons provided with assistance, there were also Bank employees and their families. In 2015, this form of assistance was used by 63 persons. 30,057 joggers engaged in all "I run for..." ("biegnę dla...") campaigns in total.

Besides cash donations, in 2015 the Foundation acted as an intermediary in transfer of material donations being IT equipment and furniture withdrawn from use at PKO Bank Polski branches and Bank Group companies. The equipment and furniture withdrawn from use were transferred to numerous public service organisations and educational centres across Poland.