# Investors' Day 5th of April 2006



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### ANDRZEJ PODSIADŁO

#### President of the Management Board PKO BP SA

#### **ANOTHER VERY GOOD YEAR**

	2004	2005	Change
Net profit (mn PLN) Group	1 507	1 735	15.2%
Assets (mn PLN) Group	85 954	91 613	6.6%
Loans (mn PLN)	41 109	48 723	18.5%
Deposits (mn PLN)	73 261	78 050	6.5%
Debit cards (thousand)	5 443	6 076	11.6%
Number of accounts (thousand)	5 512	5 903	7.1%
Outlets	1 266	1 251	- 1.2%
Employment (FTE, thousand)	35.4	33.5	- 5.4%

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#### **PKO BP – MARKET LEADER**

- Retail market leader
  - Dynamic growth of consumer and housing loans
- More than one million accounts with internet and phone access
- > 6 076 mn banking cards issued (11.6% growth in 2005)
- > 525 thousands credit cards issued (60.6% growth in 2005)
  - New Visa Infinite and MasterCard Platinum prestigious credit cards for the retail clients
- > 1 862 ATMs (4.3% growth in 2005)
- > New products:
  - Innovative credit products
  - Electronic payment tool for local government entities
- Leading agent for the local government sector

#### **DYNAMIC GROWTH OF THE PKO BP GROUP**

- Support of business activity and enhanced PKO BP product line:
  - Retirement insurance PTE Bankowy
  - Investment funds PKO TFI
  - Internet banking Inteligo
  - Internet banking eService
  - Leasing Bankowy Fundusz Leasingowy
  - Foreign Banking Kredobank
  - Polish banking market Bank Pocztowy
  - Real estate development PKO Inwestycje
- Bank's subsidiaries recorded high growth as a result of their activity
  - Continued market expansion in the next years
  - Steps expanding the Bank's presence to other countries of the region

#### PKO BP MODERNISATION STRATEGY 2003 – 2005 (1) Firm base for the Bank's further growth

#### > Modernisation:

- Internal reorganisation
  - Focus on clients
  - Centralised back office
  - Retail / corporate specialists
- New IT system
- Improving risk management and other systems

#### Innovation and Differentiation

- Retail and mortgage:
  - Customer segmentation
  - Multi-channel distribution
  - Branch level orientation
- Corporate banking: personalisation, new wholesale products

#### New Business Areas

#### PKO BP MODERNISATION STRATEGY 2003 – 2005 (2) Firm base for the Bank's further growth

- > Financial effects at completion of the modernisation strategy, at the end of 2005:
  - 19% return on average shareholders' equity (ROE)
  - 62.6% cost-to-income ratio (C/I)
  - 51% loans and credits to assets
  - 6.9% irregular loans
  - 67% dividend payout ratio

### **PKO BP MODERNISATION STRATEGY 2003 – 2005 COMPLETION**

- > Year 2005 ended a 3-year period of the Bank's modernisation
  - Reorganisation of the internal structure
  - Substantial improvement and upgrade of the management system
- Decisive phase in implementation of state-of-the-art IT solutions
  - The first branch of the Bank works in the Integrated IT System network
  - The new IT system is going to be rolled out in all the branches by 2007
  - Complete and up-to-date management information at disposal effective and faster response to the customers' needs
- PKO BP public company listed on the Warsaw Stock Exchange
  - One of the biggest banks in Central and Eastern Europe with market value of PLN 34.7 bn \*)

### DYNAMIC GROWTH BY INNOVATION (1) Innovation Strategy of PKO BP for the years 2006 – 2008

- > Innovation will take place in:
  - Sales organization
  - Product development
  - IT development
  - Internal processes
- **Growth:** 
  - Intensify organic development
  - Continue expansion into the most attractive Central and Eastern Europe markets
  - Development of the multi-channel distribution network
  - Development of the Capital Group in an effective way

#### DYNAMIC GROWTH BY INNOVATION (2) Goals of PKO BP strategy for the years 2006 – 2008

- > Market position:
  - Strengthening its dominant position in Polish retail banking
  - Strengthening its dominant position in the Polish mortgage and real estate markets
  - Strengthening its position in servicing corporate entities
  - Strengthening its position in the brokerage services market
  - Growing its activity in European markets
  - Increasing operational effectiveness
- > Financial impact of efficient implementation of the Strategy on 2008 results is expected to be:
  - 20% return on average shareholders' equity (approximate figure)
  - 57% cost-to-income ratio (C/I)
  - 56% net fees and commissions income to overhead costs (less depreciation)



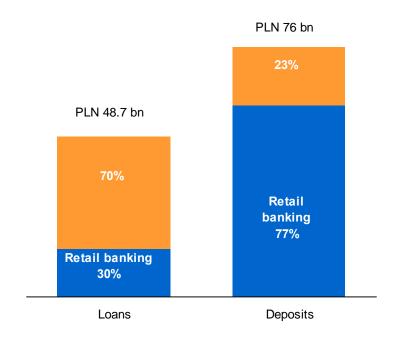
### JACEK OBŁĘKOWSKI

#### MEMBER OF THE MANAGEMENT BOARD PKO BP SA

**RETAIL BANKING** 

### RETAIL NETWORK THE BASE OF THE BANK'S ACTIVITY

# 61% of the banking activity income was generated by retail banking<sup>\*)</sup>



<sup>\*)</sup> Data as at 31 December 2005 Retail banking: retail banking, private and personal banking and SME client

- 5.35 mn personal accounts, a 41.4% market share (the market made of 8 banks) \*\*)
- > 300 000 current accounts for SME, a 25% market share
- > 5.39 mn debit cards (out of 194.9 ths for SME), a 34.6% market share
- > 163 100 charge type cards (out of 9.4 ths for SME), a 26.4% market share
- > 525 400 credit cards (out of 30.5 ths for SME), a 12.6% market share

\*\*) Balance of personal accounts, excluding the Inteligo accounts

#### The deposit base is the basis of business development in other market segments and the main factor impacting the Bank's profitability 13

### SUPERKONTO -

#### Single platform, many segments

PI	atinium	

- Private banking  $\geq$
- 13 634  $\succ$

- Gold Personal banking > Mass retail loan ▶ 118 942
- **Basic** 
  - ➤ 4.74 mn

- **Student** > Student > 420 371
- Graffiti **Teen-agers** 55 666

 $\geq$ 

 $\geq$ 



- Structural deposits  $\geq$
- Asset management  $\geq$
- Individual credit line  $\geq$
- Prestigious credit cards (Mastercard Platinium, Visa Infinite)

Bankowość Osobista URUM



- Investment funds, **T-bills**  $\geq$
- Preference cash Ioan AURUM
- Credit cards

- > Subscribed deposits
  - Cash loans
  - **Overdraft** loans
- Credit cards  $\geq$



- Student loans  $\geq$
- > Student credit card



- Graffiti (no debt  $\geq$ facility)
- $\geq$ Attractive debit cards graphics

### FLAGSHIP CREDIT PRODUCTS: Fast Credit Service



A new SSK credit programme launched in February 2005. Next to credit cards, it contributed greatly to building of the retail lending base.

At the end of 2005, debts outstanding on account of SSK exceeded PLN 3.2 bn or 28% of retail loans.

In 2005, the portfolio of consumer loans reached 21%.



#### FLAGSHIP CREDIT PRODUCTS: Fast Credit Limit

Szybki Limit Kredytowy (SLK) or the Fast Credit Limit, a new credit programme launched in October 2005, contributed to building of the SME lending base.

Fast Credit Limit contributed for increase of SME loan portfolio volume, which in 2005 increased by 14.5%.

Maksimum szybkości, minimum formalności

NOWA OFERTA DLA MSP

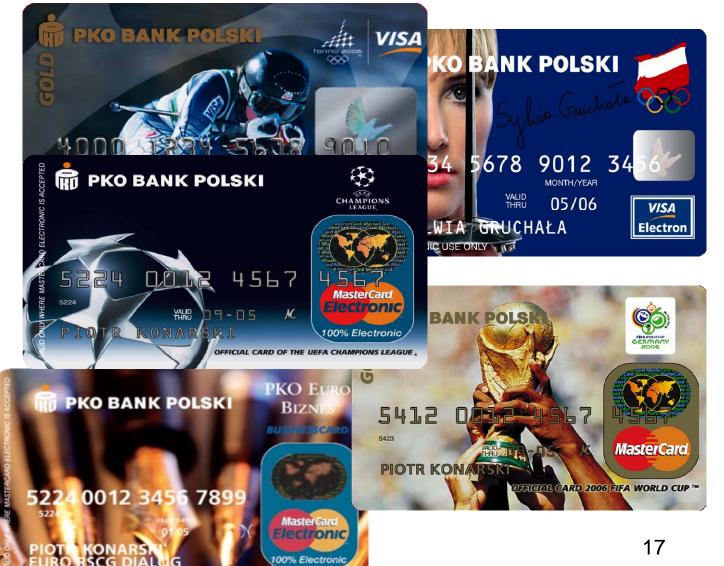
PKO BANK POLSKI Infolinia: 0 801 302 302 (optata jak za potączenie lokalne) Internet: www.pkobp.pl

PKO BANK POLSKI

Blisko Ciebie

#### FLAGSHIP CREDIT PRODUCTS: Credit cards

- Dynamic increment in the number of credit cards issued to PKO BP SA clients. In 2005 the no. credit cards increased by 60.6%.
- As at the end of 2005, clients of PKO BP SA used 525 400 credit cards.
- Number of issue of the first credit cards addressed to SMEs - PKO Euro Biznes cards reached 30 500 as at the end of 2005.



#### **ELECTRONIC BANKING**

As at the end of 2005, the number of individual and SME clients using the electronic banking services reached 1.35 mn (including those using the Inteligo accounts: 508 500)

Total no. of clients taking advantage of Internet-enabled account access:

- individuals represented 90% (1 220 400), 21% of individuals using Superkonto accounts use electronic distribution channels
- SME clients represented 10% (132 500), 45% of SME clients use electronic distribution channels

In 2005, individual and SME clients used the electronic channel to execute 27.5 mn transactions.





### **RETAIL STRATEGY**

Use of the existing customer base



- Product offer tailored to client needs
- Cross-selling
- > Up-selling

Concentration on high potential markets and segments



- Unique nation-wide scope of activity with access to all of the customer segments
- Concentration on private and personal banking

Increased penetration of the customer base



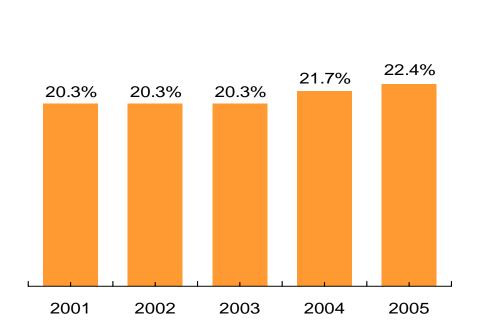
- Investments in technologies
- > New products
- > Training

Differentiation of income sources

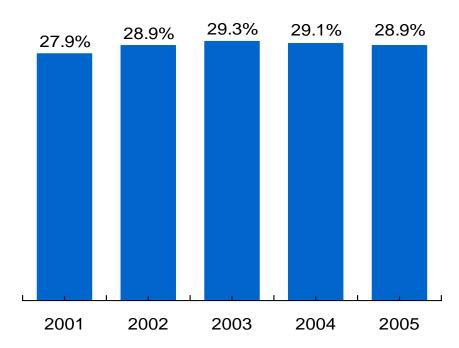


> New products

# Maintaining leading position on a competitive retail market



Loans



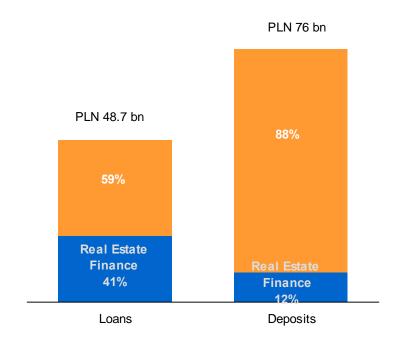
Deposits

#### The Bank is a leader on the retail banking market

## REAL ESTATE FINANCE –

#### an important field of the Bank's activity

12.9% of income on banking activity generated by the real estate finance market<sup>\*)</sup>



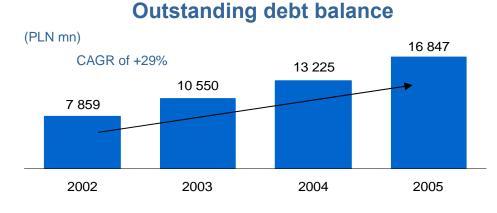
Strong position on a growing market :

- Value of housing loans in Poland rose at 29% per annum over the past 7 years
- As at the end of December 2005, PKO BP held a 28.2% share (with exclusion of the old-portfolio loans) in the housing market

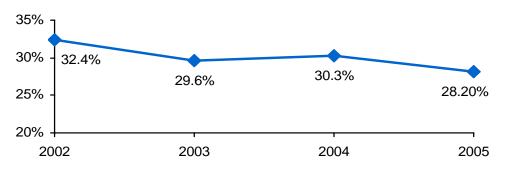
#### \*) Data as at 31 December 2005

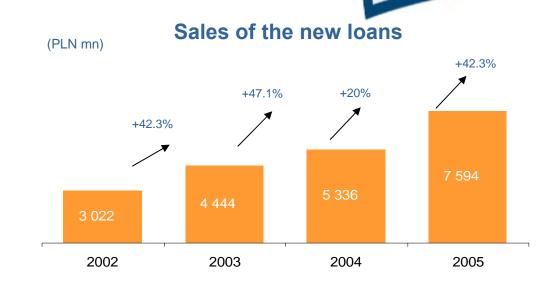
**PKO BP retains the position of a market leader** 

### HOUSING LOANS OF THE NEW PORFOLIO



#### Market shares in total volume of housing loans





#### **Currency loans**

- Currency loans (denominated in USD, EUR or CHF) represent 49% of the loan portfolio
- Volume of State supported loans at the 2005 end was 2 778 PLN mn, share of irregular loans 7.3%

#### PKO BP's share in the housing loans market is twice that of their closest competitor



### RAFAŁ JUSZCZAK

### MANAGING DIRECTOR PKO BP SA

#### **CORPORATE BANKING**

#### **GENERAL DESCRIPTION**

- > 13 Corporate Regional Branches
- > 70 Corporate Centres
- > 300 Client Advisers
- > 13 000 Corporate Clients



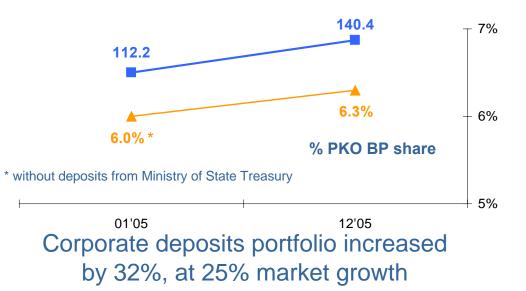
- 7 out of 10 largest corporates in Poland are Clients of PKO BP\*)
- 4th on the market in terms of outstanding loan value
- Serves 35% local government units

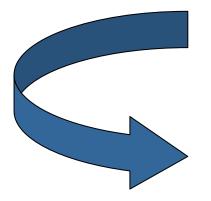
#### **MARKET SHARES**

Loans market (PLN bn)

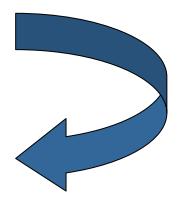


**Deposits market (PLN bn)** 





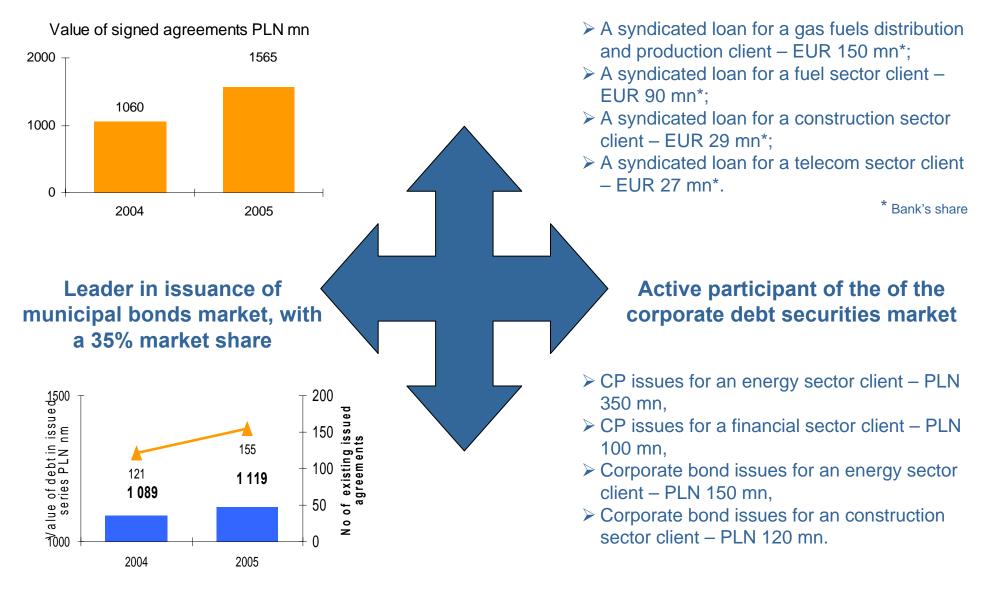
Corporate Banking contributes a significant part of PKO BP's results: 29% of the loan portfolio 12% of deposits 7% of revenue and 7% of EBIT



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#### **MAYOR TRANSACTIONS**

### Active participant of the syndicated loans market



#### **PRODUCT POLICY**



#### MARKET

#### PRIORITIES

#### PRODUCTS

#### **Market trends**

Increased demand for JST funding

Growth of demand for investment loans for entrepreneurs

Demand for risk management support products

Further development of cash management type services

**Price flexibility** 

Development of long term relations

Efficient servicing of transactions

#### **PKO BP products**

The European Programme, an Electronic Money Instrument

Multi-purpose and multi-currency Loan

Currency Options, Forward Transactions

Cash Pooling, SWRK, Cash Management Packages

#### **CHALLENGES AND AMBITIONS**

#### **STRATEGIC OBJECTIVES**

- Substantial increase in market shares
- Increasing efficiency of operation and change of the Bank's image in corporate services
- Building of the Bank's position on the corporate banking market. Achieving the stature of the Bank of the First Choice among Polish corporates

#### **DIRECTIONS OF CHANGE**

- Further development of a strong sales culture based on efficient organisation and excellent staff
- New model of corporate customer service
- Organisational changes is a permanent feature of our reality



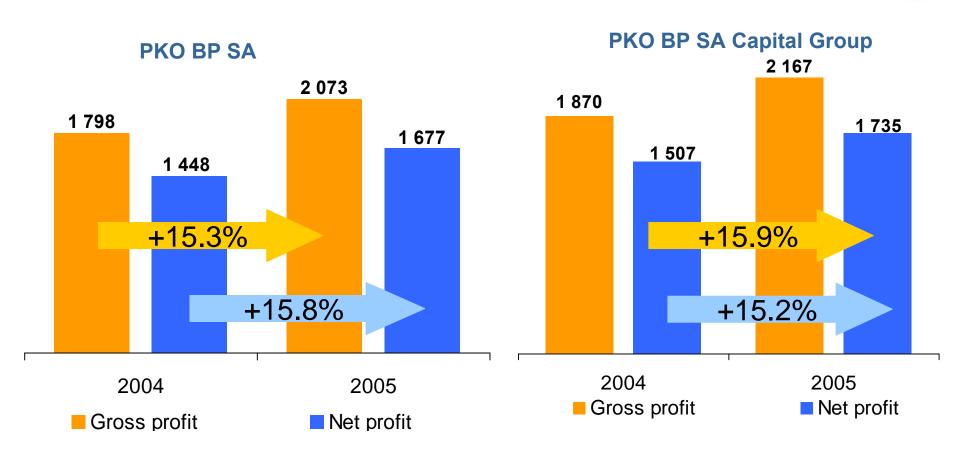
### **KAZIMIERZ MAŁECKI**

### First Deputy of the President of the Management Board PKO BP SA

**Financial results and efficiency of activity** 

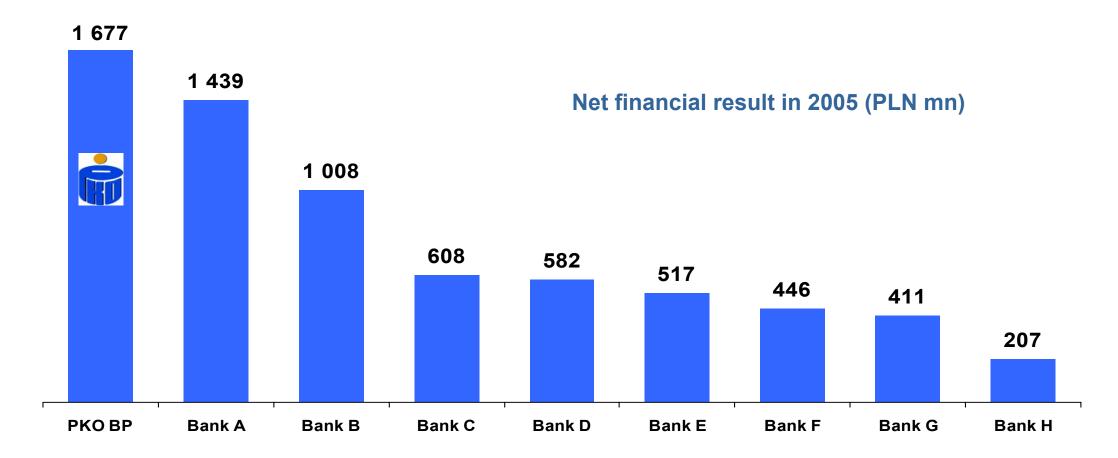
#### **ANOTHER VERY GOOD YEAR**

Financial results of the Bank and the Capital Group



In 2005 contribution of the Bank's net profit to the consolidated net profit reached 96.7%

#### BIGGEST IN SECTOR Financial results of PKO BP and its peers



Net financial result of PKO BP in 2005 was not only the best in its history, but also the best in the history of the entire sector
 In 2005 all banks improved their performance

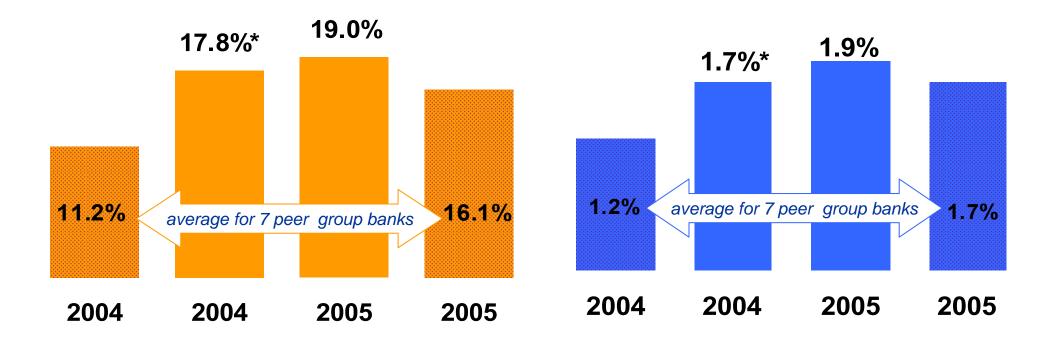
### **SUBSTANTIAL IMPROVEMENT OF RESULTS IN 2005**

	2005	2004	Change
Gross profit	2 073	1 798	+15.3%
Net profit	1 677	1 448	+15.8%
C/I	62.6%	65.4%	-2.8 pp.
ROE	19.0%	17.8%*	+1.2 pp.
ROA	1.9%	1.7%*	+0.2 pp.
Net fees and commission income/ overhead costs	364%	49.8%	-13.4 pp.

### **RETURN ON EQUITY AND RETURN ON ASSETS (1)**

ROE net

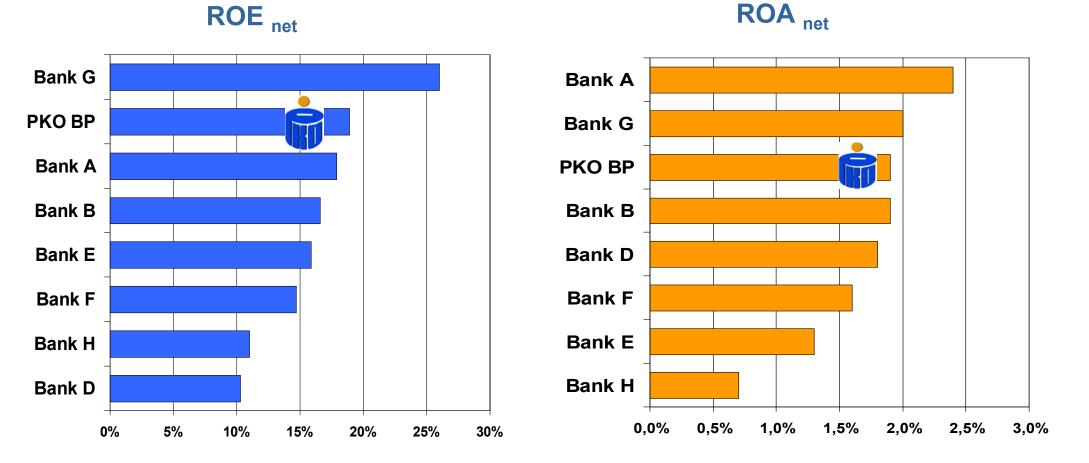
ROA net



\*) estimation in accordance with IAS

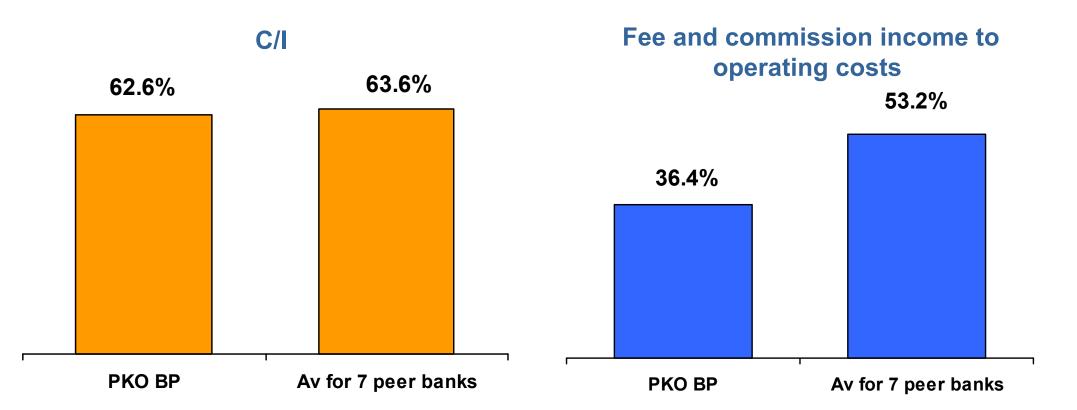
## The Bank's return on assets and equity remain above average for its peer group competitors

### RETURN ON EQUITY AND RETURN ON ASSETS (2)



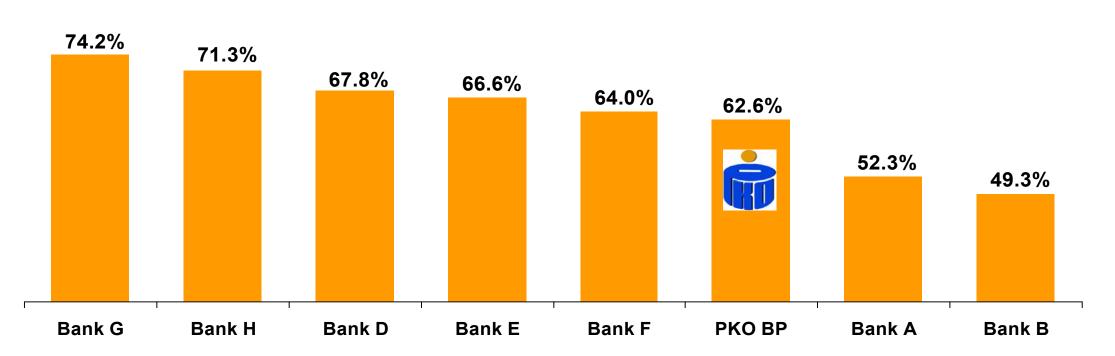
ROE and ROA achieved in 2005 rank the Bank second and third respectively among the largest banks

#### **EFFECTIVENESS INDICATORS**



- > In terms of C/I ratio the Bank ranks below average for its competitor banks
- As a result of implementation of ESP, fee and commission income reduced the relevant coverage ratio. Under conditions comparable to 2004, the ratio would have stood at 54.2%

#### **C/I RATIO PKO BP and its main competitors**



C/I ratio in 2005 puts PKO BP in the third position among its peer group banks

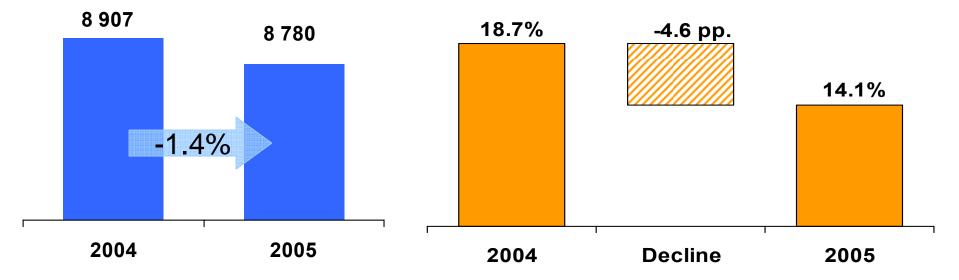
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C/I ratio in 2005

#### **CAPITAL ADEQUACY**

#### **Equity capital funds**

#### **Capital adequacy ratio**

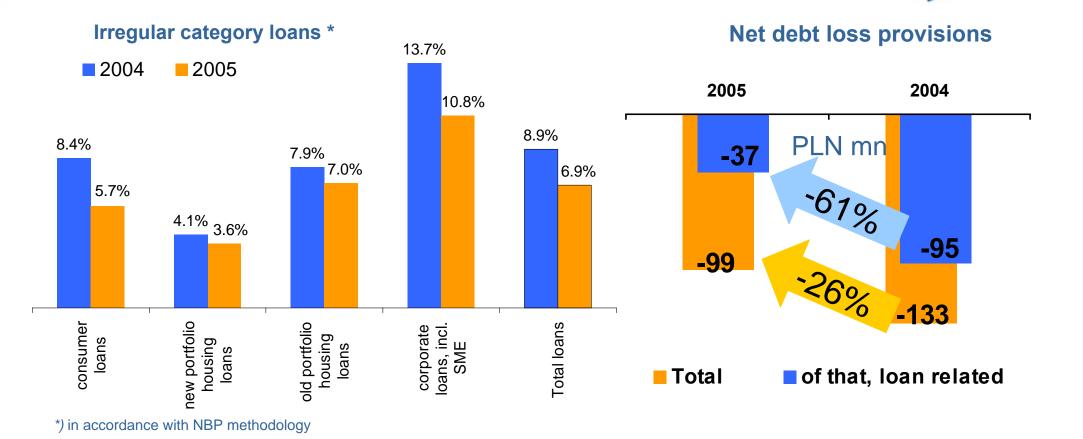


- Equity declined by PLN 127 mn, mainly because of dividend payment, reduction of the revaluation fund and IAS related adjustments
- > Capital adequacy ratio declined as a result of:

- reduction of equity capital funds, primarily due to in capital funds and increased exposure of the Bank's capital, reducing equity capital funds fro calculation of the ratio

- increase in total capital requirement as a result of expansion of the loan portfolio

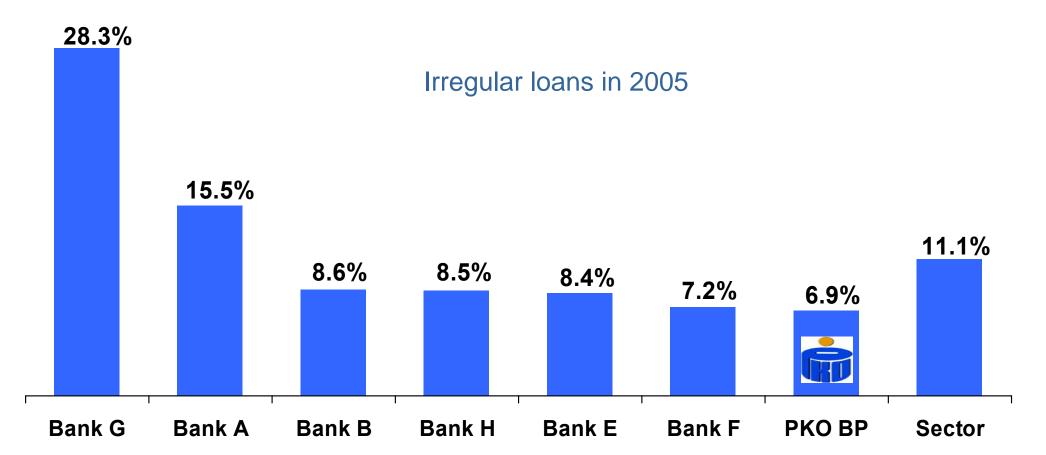
#### LOAN PORTFOLIO QUALITY



Irregular loans category declined by 2.0 percentage points as a result of effective credit risk management

Beneficial development of net debt value loss provisions was achieved through improvement in the loan portfolio quality and sale of a portfolio of irregular retail loan receivables

#### **LOAN PORTFOLIO QUALITY** PKO BP and its main competitors



PKO BP has maintained the lowest share of irregular loans in its loan portfolio. The Bank's loan portfolio quality is 4.2 percentage points higher than the banking sector average 39

### **PKO BP CAPITAL GROUP (1)**

Asset management	Pension Fund	BANKOWY PKO BP holding: 100%	<ul> <li>Assets: PLN 2 749 mn</li> <li>No. 8 on the market ranked by both value of assets under management and number of accounts of OFE members</li> <li>PLN 19.1 mn net profit</li> </ul>
	Investment Funds	PKO TFI SA Zarządzające Funduszami PKO/CREDIT SUIISSE PKO BP holding: 50%	<ul> <li>Value of assets under management: PLN 5 206 mn</li> <li>No. 4 by value of assets under management</li> <li>OPCC President agreement to takeover of control over the Company by PKO BP</li> <li>PLN 30.7 mn net profit</li> </ul>
Other financial services	Internet Banking	Inteligo PKO BP holding: 100%	<ul> <li>PKO BP internet banking platform</li> <li>460,000 accounts</li> <li>Value of deposits: PLN 1 523 mn</li> <li>No. Of clients of the PKO Inteligo internet banking at the end of 2005: over 1.3 mn (No. 1 on the market)</li> <li>PLN 26.5 mn net profit (2005/2004 growth of 198.6%)</li> </ul>
	Electronic Payments	PKO BP holding: 100%	<ul> <li>Quantity of terminals: 29 557 (30% market share)</li> <li>Value of transactions in 2005: PLN 8.06 bn</li> <li>PLN 8.7 mn net profit; in 2004 loss of PLN (1.6 mn)</li> </ul>
	Leasing	PKO BP holding: 100%	<ul> <li>Value of leased assets: PLN 593 mn</li> <li>No. 13 on the market</li> <li>PLN 2.8 ths net profit (2005/2004 growth of 82.3%)</li> </ul>

### **PKO BP CAPITAL GROUP (2)**

**Banking investments** 

Other

• Growth of loans: 56.7%. **Foreign banking** • Growth of deposits: 56.0% РЕЛОБАНК activity In cooperation with PKO BP, the Bank developed its Expansion Strategy for the years 2005-2008: provides for dynamic development of retail banking PKO BP holding: 69.018% • UAH 10.1 mn net profit, (PLN 6.5 mn) (2005/2004 growth of 161.4%) Decline of loans: 0.6% • Decline of deposits: 25.6% **Polish banking**  The Bank cooperates with the Polish Postal Service, a network of 8 000 outlets market LOI on cooperation between the Polish Postal Service and PKO BP signed in July 2005 Pocztowy PLN 25.0 mn net profit (2005/2004 growth of 131.8%) PKO BP holding: 25% +1 share • The PKO Inwestycje Capital Group has implemented a number of real estate development projects, the main ones including: In Warsaw – Marina Mokotów, Nowy Wilanów **Real estate**  In Gdans-Gdyna-Sopot – Trzy Gracje, Neptun Park UKRPOLINWESTYCJE subsidy formed, prospects the Ukrainian real estate market development market **PKO Inwestycje** PLN 20.8 mn net profit (20-fold growth on 2004)

PKO BP holding: 100%