We offer a wide range of solutions to business Clients, from financial products, through the Capital Group products, to value-added services

> 450 ths

Number of customers in the segment companies and enterprises 3Q2019

> 90% Online customers

Share of active customers in the internet channel ³

76% of active customers

Share of active customers in remote channels ¹

#1 brand considered by companies

The highest % of companies that consider PKO BP when looking for the main Bank ²

> + 14 p.p. Mobile customers

Increase in activity in the mobile channel 2016-18 vs. +9 p.p. on market ³

Share of active customers on the mobile channel ³

52%

of mobile customers

¹ According to the PRNews.pl report - 18/12/2018 1 login per month

² According to the Indicator survey for Finalta 2019

³ Active customers using the channel/Customers









Mobile, connected, personal

We aim to strengthen position as the primary Bank by offering companies support in starting operations and comprehensive service



Primary Bank for business Clients

- Acquisition, account opening processes, full integration with CEIDG services.
- Offer for companies scaling their business and e-commerce
- Orientation to young clients focused on self-employment

Further strengthening of relationships with clients

- Increasing customer loyalty with the support of advanced analytics
- Leveraging the potential of the Bank's Capital Group in offering products
- Development of value-added services (micro-factoring, micro-leasing)

Development of functionality and process digitization of the credit process

- Development of remote channels, including sales processes
- Additional functionalities of mobile application for companies (IKO SME)







Mobile, connected, personal

We are the largest corporate and investment bank, we constantly strive to improve the customer experience









Mobile, connected, personal

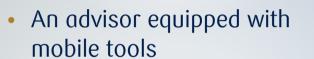
Leveraging technological advancement, we will successfully onboard corporate clients



Simple processes

- Optimization of credit processes
- The process of new customers onboarding
- Solutions that help customers comply with regulations (white list, split payment mechanism)

New service model



 Competence development, focus on Product Specialists and industry expertise

Building customer relationships

- Unification and integration of support tools
- Customer loyalty using advanced analytics for sales opportunities

Continued selective foreign expansion

- Development of a network of foreign branches
- New products in foreign branches (leasing, factoring)
- Export Platform Development
- New customer segments served in branches (SME, CPR)









2

Open, innovative

We are already an open ecosystem, with strong foundations. We will continue to develop services around specific life moments of clients

Thanks to strong foundations...



chmura krajowa National Cloud

Masterlease

Grupa PKO Banku Polskiego

Partnerships

and strategic

acquisitions



API Premium

Data Analytics

... we are already an open ecosystem



E-government **V**



Travel insurance \checkmark





... more opportunities ahead of us



Car purchase V



Home purchase



Healthcare



Education





Open, innovative

We will build car marketplace to meet the needs of both dealers and buyers

Car market in Poland ~1.5 million vehicles purchased for ~PLN 60 billion per year

~PLN 60 billion

~ 600 thousand new passenger cars registered annually

~ 900 thousand used passenger cars registered annually

Expected increase in financing for the used car segment**

Dynamic growth of used cars market*

till 2022 + 100%

CAGR '18-22

+19%

PKO BP with unique positioning to leverage market potential Large and Car fleet transactional Cars from PKO Leasing/ customer base PCM remarketing Cooperation with With known preferences due to external dealers advanced analytical model coverage Active in remote channels (M) Masterlæse **PLATFORM Products** Full range of products – leveraging potential of PKO Bank Polski Capital Group (leasing, insurance) Ubezpieczenia

Source: ZPL, PZPM, Own calculations (estimation).

~11 mln Clients

Bank Polski

^{*} due to large number of young vehicles (up to 3Y) returning to the market after the end of the lease (not bought by customers) HRV and CFM

^{**} value of new sales in PLN billion



Digital and efficient

We focus on continuous technological advancement





Bank in the cloud

Scalable IT infrastructure and computing power

Open Banking

- Open services
- Client Authentication (eID)
- Marketplace





Advanced Analytics

Predictive analytics in the area of CRM, risk and fraud



- DevSecOps
- Microservices and containerization
- Communication (chatbots/AI)





Cybersecurity

- New technologies for detection and response to threats
- Cloud and open banking solutions



We are also efficient and digital in the Back Office area

Further automation and robotization of operations

Automation of back office functions and processes in the area of operations

Effective credit risk processes

Further use of robotics processes



Autonomous processes supported by Artificial Intelligence (AI)

- Talk2IKO the use of voice technology in a mobile application
- Chatbots and AI used in service, at contact centre and for recovery process
- AML/KYC and transaction monitoring
- Recruitment using chatbots and video technology



Shaping competences of the future

We create a friendly and modern work environment



New competences and technologies

- Development of technological competences (e.g. ux designer, data scientist)
- Work in the best in class technologies (AI, cloud) and methodologies (design thinking)
- Participation in various projects, opportunity to test solutions in laboratories

Friendly and inspiring work environment

- Spaces encouraging cooperation and creative work
- Supporting employee mobility





Work in modern, agile methodologies

- Building autonomous and responsible Teams
- Supporting innovation
- Bank based on values: credibility, customer satisfaction, continuous learning and entrepreneurship



We operate responsibly, taking into account non-financial factors (ESG)

We are aware of the challenges resulting from climate change, gradually eliminate activities that harm the environment and support environmental education



We improve corporate governance and ensure transparency of company management rules

ENVIRONMENT



SOCIETY

We are guided by the principle of social responsibility, which takes into account the impact of its activities on society, customers, suppliers, employees and shareholders

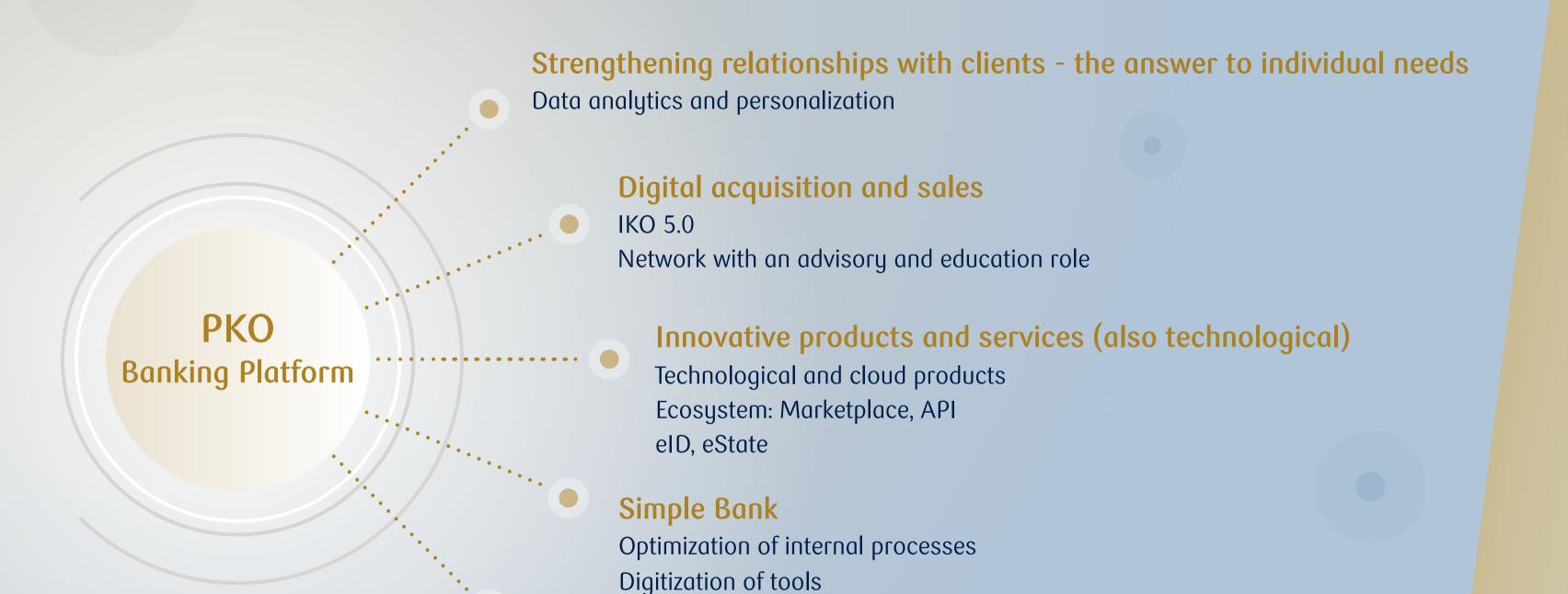
CORPORATE GOVERNANCE





PKO Banking Platform Vision and aspirations 2020-2022





Bank in the cloud technology and an innovative, digital culture



Bank in the cloud